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Nanosurf strengthens management team to support growth strategy

Liestal, Switzerland — June, 2009 — In line with its market growth and the recent establishment of a US subsidiary, Nanosurf has begun tuning its home office in Switzerland to match the company's global growth strategy.



Dr. Urs Matter

Dr. Urs Matter has joined Nanosurf at the beginning of June and will take over as CEO from Dr. Robert Sum by July 1, 2009. Dr. Matter holds a doctoral degree in Physics from the ETH Zürich and has 14 years of management experience as CEO and Business Unit manager in the field of sensors and analytical instruments at Siemens, Comet and Hy-Tech. He also is a co-founder of CovalX and has extensive experience developing and expanding businesses on a worldwide basis. Dr. Matter's main focus will be on establishing and intensifying direct contacts with industry and academia, thereby strengthening Nanosurf's position in these market segments, both nationally and internationally. Dr. Sum, in his new function as Head of Marketing & Business Development, will apply his expertise to the development of new business opportunities and applications.



Dr. Björn Pietzak

At the same time, Dr. Björn Pietzak will take over as Head of Sales from Mr. Ola Modinger. Dr. Pietzak is Nanosurf's current Area Sales Manager Europe, who — ever since his initial appointment — has been highly committed to enlarge Nanosurf's sales volume through increasing direct sales efforts in Switzerland as well as by extending Nanosurf's global sales network of distributors. Dr. Pietzak has a research background in Physics with companies such as Sony, and many years of sales experience with the well-known Sulzer Corporation. Mr. Modinger, in his turn, will continue to cooperate with Nanosurf as distributor for the CIS states (the former Soviet Union), and has started an independent company specifically to this end.

The three Nanosurf founders, all actively involved in key positions within the company and board of directors, are confident that, with the abovementioned reorganizations, Nanosurf has strategically repositioned its competencies in critical business areas. This will allow the company to better implement its business growth strategy, to more quickly react to the increasing global demand for nanotechnology instruments, and ultimately to better address and serve its customers in industry and academia worldwide.

Nanosurf is a leading manufacturer of high-quality, easy-to-use, and robust scanning probe microscopes, and has attained world fame and recognition for its contribution to NASA's Phoenix Mars Mission. With its proven technology and its smart and unique solutions in the field of nanotechnology, Nanosurf is continuously expanding its customer base around the globe.

Nanosurf can be found at: www.nanosurf.com

The Phoenix Mars Mission at: http://www.nasa.gov/mission_pages/phoenix/main/index.html

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